

ABSTRACT

- Title of project:** Visitors of the Nature Park Ladronka and their interest in movement activities
- Aim of project:** The goal of this Thesis is a socio-demographic analysis of the visitors of the Nature Park Ladronka and their motives for movement activities in this location in different season.
- Methods of project:** All necessary data were collected by means of interviews directly in the Park Ladronka during this three weeks 25. - 31. 10. 2011 from 10:00-17:30, 23. - 29. 5. 2011 from 10:00-20:00 and 8. - 14. 8. 2011 from 10:00-20:00. The results were statistically processed using relative and absolute frequency.
- Results:** The total number of respondents is 1,425. They are mostly – 32 % of visitors aged 20-29 - interested in the on-line skating track. The most common means of transport was for 40% of the visitors their car. The preferred sport for men (47 %) is running 42 % and gym 27 %, and for women (53 %) in-line skating 79 %. 14,5 % of visitors aged 20-29 are from housing estate. The park is visited mostly by students 32 % and people working on their computers 24 %.
- Key words:** Natural fitness gym – sport for everyone – health grounds - outdoor activities – fitness trail – urban green – socio-demographic analysis